



## **IMPORTANT UPDATE INFORMATION**

50% of booth space has already been booked

Prices remain same as for the ACASPA Expo2007

### **Townsville Entertainment and Convention Centre** **8<sup>th</sup> – 9<sup>th</sup> June 2008**

If you are planning on exhibiting, we urge you to book your space now. Please see attached Expo2008 floor plan and booking form for all Exhibitors yet to 'pre-register' their interest in Sponsorship and/or Exhibiting.

- Sponsorship will be open until February 2008.
- Sponsors wishing to secure their preferred booth only have until 31<sup>st</sup> August 2007 to do so.
- Booth bookings will be open for all exhibitors on a 'first come first served' basis from 1st September 2007
- Confirmation of all bookings will commence in September 2007.
- The ACASPA Expo2008 promises to be an exciting event taking full opportunity to explore and enjoy North Queensland whilst taking advantage of the local attractions – some of the events planned include "Welcome" Dinner beneath the stars in an open air venue on the Townsville foreshore, Magnetic Island, golf, sailing and or course our Annual Awards for Excellence.
- Benefit from the convenience of a Public Holiday (Monday 8<sup>th</sup> June 2008) making this a long weekend!

#### **WHO WILL ATTEND**

1. Decision makers, business owners and managers
2. Manufacturers, craftsmen and designers
3. Product developers, architects, engineers
4. Textile and research specialists
5. Procurement specialists, government officials, students

#### **Why this event will attract new business opportunities?**

- Direct Mail promotions on several occasions to business owners and decision makers
- We will utilize our experience and our existing partnerships with Townsville Enterprise Bureau , Light Weight Structures Association Australasia, BMAA, OFPANZ, IFAI and APFA
- The Expo will receive wide media coverage by frequent media release
- Further promotions will be made via use of advertising in Connections Magazine (readership of over 20,000 per year), our website, free ticketing offers, direct mail promotions to Architects, Engineers, etc. and other publications tailored to this important demographic

The ACASPA Expo2008 will bring together the Industries largest gathering of business owners, managers and budding entrepreneurs actively seeking products, services and education to further business growth in their area of our Industry. The event will gain enormous promotional benefit from the Townsville Enterprise Bureau and the ACASPA Organising Committee who are committed to bringing visitors to the region.

Enjoy the benefits that this annual gathering offers with our Business Sessions in a great location - all under the one roof.

Relax during the networking opportunities – greet valued customers and cement new partnerships.

### **Trade Show**

#### **The Ultimate Event for Exhibitors.**

Visitors/Business operators alike will benefit greatly from meeting exhibitors face to face to source ideas, information and expertise on a range of categories:

- **Accessories – binding, fasteners, eyelets, sewing threads, webbing, zips etc**
- **Awnings, blinds and related products**
- **Equipment – cutting, sewing, welding**
- **Fabrics – marine, motor, upholstering, netting, canvas, PVC just to name a few**
- **New Technology**
- **Training & Education**

**PLUS the ACASPA Awards for Excellence.** Now running over 30 year, ACASPA Members receive recognition with these awards, providing a unique opportunity to further promote the industry all round. The nationally promoted Awards are presented at a Ceremonial Dinner held during the ACASPA Expo2008.

#### **Sponsorship: An ideal way to increase your exposure**

A Sponsorship package can bring you added exposure. From morning tea to lunch, a dinner event or anything in between. Suitable options can be tailored to suit your budget.

### **Secure your spot now!**

- **Book your Sponsorship before 31st August 2007 to secure your preferred booth space**
- **Exhibitor bookings open on a “first in first served basis’ from 1st September 2007**



For further information contact Russell Brown or Ana Drougas on ph. 1300 555 787  
[www.acaspa.com.au](http://www.acaspa.com.au)