



PRINCIPAL SPONSOR \$ 15,500

ACASPA Expo2008 Program

- Acknowledgement in the Message from the President in the ACASPA Expo2008 Program
- Prominent acknowledgement of Company name/logo in literature relating to the ACASPA Expo2008 Program
- Full page advertisement in ACASPA Trade Expo2008 Program as well as ACASPA Expo2008 Trade Expo Registration Brochure (artwork to be supplied by sponsor)

Delegate Registration Packages

- 2 Complimentary full delegate registration packages
- 2 additional complimentary tickets to the ACASPA 2008 Awards for Excellence Dinner
- Representative will be recognized and regarded as special guests of honour, with ribbons on their registration name Tags/Lanyards denoting "Principal Sponsor"

ACASPA Trade Expo2008

- Recognition and acknowledgement on signage in Main Exhibition Foyer
- Complimentary Trade Booth in main exhibition area during Trade Exhibition days, Business Sessions and 2008 Awards for Excellence Dinner

ACASPA Trade Expo2008 Welcome Reception

- Specific acknowledgement and recognition
- 7 minute presentation to introduce your organization to delegates
- Free inclusion of a flyer(s) and/or a promotional product(s) in the ACASPA Expo2008 Trade Expo Tote Bag

Advertising, Promotion and Marketing

- Prominent acknowledgement of logo on Trade Expo Web Page with link back to your own website
- Signs to be prominently displayed during Business Sessions (signs to be supplied by sponsor)
- Opportunity to include marketing material in Expo tote bag
- Recognition of sponsorship in Connections Magazine

GOLD SPONSOR \$7,700

ACASPA Expo2008 Program

- Acknowledgement in the Presidents Message in the ACASPA Expo2008 Program
- Company name/logo printed on the inside cover of the ACASPA Expo2008 Program

Delegate Registration Packages

- 2 complimentary full delegate registration packages

ACASPA Expo2008 Tote bag

- Free inclusion of a flyer(s) and/or a promotional product(s) – 3 items in total – in the ACASPA Expo2008 Tote bag
- A full product catalogue placed in the ACASPA Expo2008 Tote bag
- Company name/logo displayed on the ACASPA Expo2008 Tote bag

ACASPA Trade Expo2008

- The first choice of a trade booth once booking received with 50% deposit by 31st August 2007
- Acknowledgement at commencement of each day of the ACASPA Trade Expo2008
- Company profile included in a video presentation that will run continuously throughout the duration of the Trade Expo
- Sponsorship acknowledgement on booth

Awards for Excellence Ceremony

- Company profile presentation at the 2008 ACASPA Awards for Excellence Ceremony
- Company name/logo displayed at the 2008 ACASPA Awards for Excellence Ceremony
- Company name/logo displayed in the 2008 Awards for Excellence Commemorative Souvenir
- Recognition of sponsorship on ACASPA website and Connections Magazine



SILVER SPONSOR \$4,400

ACASPA Expo2008 Program

- Acknowledgement in the Presidents Message in the ACASPA Expo2008 Program
- Company name/logo printed on the inside cover of the ACASPA Expo2008 Program

Delegate Registration Packages

- 1 complimentary full delegate registration package

ACASPA Expo2008 Tote Bag

- Free inclusion of a flyer(s) and/or a promotional product(s) – 2 items in total – in the ACASPA Expo2008 Tote Bag
- A full product catalogue placed in ACASPA Expo2008 Tote Bag

ACASPA Trade Expo2008

- Choice of trade booth (after Gold Sponsor booths have been allocated) once booking is received with 50% deposit by Friday 31st August 2007
- Sponsorship acknowledgement on booth

Annual Awards for Excellence Ceremony

- Company name/logo displayed at the 2008 ACASPA Awards for Excellence Ceremony
- Company name/logo displayed in the 2008 Awards for Excellence Commemorative Souvenir

BRONZE SPONSOR \$2,200

ACASPA Expo2008 Program

- Acknowledgement in the Presidents Message in the ACASPA Expo2008 Program
- Company name/logo printed on the inside cover of the ACASPA Expo2008 Program

Delegate Registration Packages

- 2 complimentary tickets to the 2008 ACASPA Awards for Excellence Ceremony

ACASPA Expo2008 Tote Bag

- Free inclusion of a flyer in the ACASPA Expo2008 Tote Bag

ACASPA Trade Expo2008

- Choice of trade booth (after Gold and Silver Sponsor booths have been allocated) once booking is received with 50% deposit by Friday 31st August 2007.
- Sponsorship acknowledgement on booth

Annual Awards for Excellence Ceremony

- Company name/logo displayed at the 2008 ACASPA Awards for Excellence Ceremony
- Company name/logo displayed in the 2008 Awards for Excellence Commemorative Souvenir

NON EXHIBITING SPONSOR

Non Exhibiting Sponsors have the opportunity in sponsoring the following events:

- ACASPA Expo2008 Dinners (Welcome Reception, Monday evening Theme Dinner and Awards for Excellence Dinner)
- ACASPA Expo2008 Program
- Annual Awards for Excellence Commemorative Souvenir
- Delegate Name Tags
- Delegate Satchels
- Lunches (during Trade Expo, Sunday, Monday and Business Sessions)
- Morning and Afternoon teas (Trade Expo - Sunday, Monday and Tuesday Business Sessions)
- In-kind Support donations – eg. Notepads, pens, Tote Bags etc.